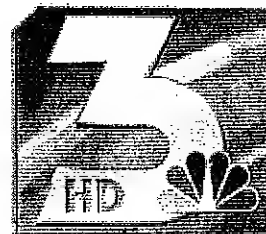


ORDER

KSNV

Orders
Order / Rev: 108041
Alt Order #: 06865670
Product Desc: American Crossroads
Estimate: 1257
Flight Dates: 10/24/12 - 10/30/12
Original Date / Rev: 10/19/12 / 10/30/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency
Name: Crossroads Media, LLC
Buying Contact:
Billing Contact:
 66 Canal Center Plaza
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: American Crossroads *Revised*
Demographic: A35+
Product Codes: PLI1
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	83	\$229,950.00	\$195,457.50
10/29/12	10/30/12	40	\$88,900.00	\$75,565.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	83	\$229,950.00	\$195,457.50	0.00
November 2012	40	\$88,900.00	\$75,565.00	0.00
Totals	123	\$318,850.00	\$271,022.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	31%	\$318,850.00
Market	100%	\$1,028,548.39

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	27%	\$277,708.06
KLVS	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$174,853.23
KTUD	2%	\$20,570.97
KVVU	17%	\$174,853.23
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	6%	\$61,712.90

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/25/12	10/25/12	Thurs PR 10-11p	CM	10-11pm	---T---	:30	1	\$6,400.00	1	0.00	NM	1	\$6,400.00
Thursday Prime 10-11pm															

ROCK CENTER-BRIAN WILLIAMS

Start Date End Date Weekdays Spots/Week Rate Rating

Order / Rev: 108041
 Alt Order #: 06865670
 Flight Dates: 10/24/12 - 10/30/12

Advertiser: American Crossroads
 Product Desc: American Crossroads
 Estimate: 1257

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/25/12	10/25/12	Thurs PR 10-11p Thursday Prime 10-11pm ROCK CENTER-BRIAN WILLIAMS	CM	10-11pm	---T---	:30	1	\$6,400.00	1	0.00	NM	1	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	---T---		1			\$6,400.00			0.00			
E 2	KSNV	10/24/12	10/24/12	Wed PR 9-10p Wednesday Prime 9-10pm LAW & ORDER: SVU	CM	9-10pm	--W----	:30	1	\$8,000.00	1	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W----		1			\$8,000.00			0.00			
E 3	KSNV	10/28/12	10/28/12	Meet the Press Meet the Press MEET THE PRESS- n/a 11/4	CM	8a-9am	-----S	:30	1	\$5,000.00	1	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S		1			\$5,000.00			0.00			
E 4	KSNV	10/26/12	10/26/12	Fri 10-11p Friday Prime 10-11pm DATELINE NBC	CM	10-11pm	----F--	:30	1	\$6,400.00	1	0.00	NM	1	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--		1			\$6,400.00			0.00			
E 5	KSNV	10/28/12	10/28/12	NFL Football NFL Football SUN NT FB: GB @ HOUSTON	CM	1P-9PM	-----S	:30	1	\$24,000.00	1	0.00	NM	1	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S		1			\$24,000.00			0.00			
E 6	KSNV	10/24/12	10/24/12	Wed PR 10-11p Wednesday Prime 10-11pm CHICAGO FIRE	CM	10-11pm	--W----	:30	1	\$6,400.00	1	0.00	NM	1	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W----		1			\$6,400.00			0.00			
E 7	KSNV	10/29/12	10/29/12	Mon PR 10-11p Monday Prime 10-11pm REVOLUTION n/a 10/22	CM	10-11pm	M-----	:30	1	\$6,400.00	1	0.00	NM	1	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1			\$6,400.00			0.00			
E 8	KSNV	10/24/12	10/24/12	Wed PR 8-9p Wednesday Prime 8-9pm ANIMAL PRACTICE/GUYS W/KIDS	CM	8-9pm	--W----	:30	1	\$4,800.00	1	0.00	NM	1	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W----		1			\$4,800.00			0.00			
E 9	KSNV	10/26/12	10/26/12	Fri PR 9-10p Friday Prime 9-10pm GRIMM	CM	9-10pm	----F--	:30	1	\$5,500.00	1	0.00	NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--		1			\$5,500.00			0.00			
E 10	KSNV	10/28/12	10/28/12	Sunday Today Sunday Today TODAY ON SUNDAY	CM	7a-8am	-----S	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S		1			\$4,000.00			0.00			
E 11	KSNV	10/24/12	10/24/12	M-F Jeopardy M-F Jeopardy JEOPARDY	CM	630-7pm	--W----	:30	1	\$3,400.00	1	0.00	NM	1	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W----		1			\$3,400.00			0.00			
E 12	KSNV	10/25/12	10/25/12	M-F Jeopardy M-F Jeopardy JEOPARDY	CM	630-7pm	---T---	:30	1	\$3,400.00	1	0.00	NM	1	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	---T---		1			\$3,400.00			0.00			
E 13	KSNV	10/26/12	10/26/12		CM	630-7pm	----F--	:30	1	\$3,400.00	1	0.00	NM	1	\$3,400.00

Order / Rev: 108041
 Alt Order #: 06865670
 Flight Dates: 10/24/12 - 10/30/12

Advertiser: American Crossroads
 Product Desc: American Crossroads
 Estimate: 1257

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Jeopardy M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--			1		\$3,400.00			0.00			
E 14	KSNV	10/29/12	10/29/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$3,400.00	1	0.00	NM	1	\$3,400.00
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----			1		\$3,400.00			0.00			
E 15	KSNV	10/30/12	10/30/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-T-----	:30	1	\$3,400.00	1	0.00	NM	1	\$3,400.00
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----			1		\$3,400.00			0.00			
E 16	KSNV	10/30/12	10/30/12	Tues PR 9-10p Tuesday Prime 9-10p	CM	9-10p	-T-----	:30	1	\$5,200.00	1	0.00	NM	1	\$5,200.00
				GO ON/ THE NEW NORMAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----			1		\$5,200.00			0.00			
E 17	KSNV	10/27/12	10/27/12	SIGN ON-SIGN OFF ROS	CM	5a-459a (9:00 PM-10:00 PM)	-----S-	:30	1	\$3,000.00	1	0.00	NM	1	\$3,000.00
				CHICAGO FIRE (R)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-			1		\$3,000.00			0.00			
E 18	KSNV	10/28/12	10/28/12	NFL Football NFL Football	CM	1P-9PM	-----S	:30	1	\$14,000.00	1	0.00	NM	1	\$14,000.00
				SUN NT FB: N ORLEANS @ DEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S			1		\$14,000.00			0.00			
E 19	KSNV	10/24/12	10/24/12	The Tonight Show Tonight Show	CM	1135p-1236a	---W----	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
				TONIGHT SHOW W/ JAY LENO											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----			1		\$2,000.00			0.00			
E 20	KSNV	10/25/12	10/25/12	The Tonight Show Tonight Show	CM	1135p-1236a	---T---	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
				TONIGHT SHOW W/ JAY LENO											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---			1		\$2,000.00			0.00			
E 21	KSNV	10/26/12	10/26/12	The Tonight Show Tonight Show	CM	1135p-1236a	----F--	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
				TONIGHT SHOW W/ JAY LENO											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--			1		\$2,000.00			0.00			
E 22	KSNV	10/29/12	10/29/12	The Tonight Show Tonight Show	CM	1135p-1236a	M-----	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
				TONIGHT SHOW W/ JAY LENO											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----			1		\$2,000.00			0.00			
E 23	KSNV	10/30/12	10/30/12	The Tonight Show Tonight Show	CM	1135p-1236a	-T-----	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
				TONIGHT SHOW W/ JAY LENO											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----			1		\$2,000.00			0.00			
E 24	KSNV	10/28/12	10/28/12	Sports Night in Las Vegas Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
				SPORTS NIGHT IN LAS VEGAS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S			1		\$2,000.00			0.00			
E 25	KSNV	10/24/12	10/24/12		CM	11pm-1135pm	--W----	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00

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Advertiser: American Crossroads
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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F News 3 at Eleven															
M-F News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	--W----	1		\$2,800.00		0.00						
E 26	KSNV	10/25/12	10/25/12	M-F News 3 at Eleven	CM	11pm-1135pm	---T---	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00
M-F News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	---T---	1		\$2,800.00		0.00						
E 27	KSNV	10/26/12	10/26/12	M-F News 3 at Eleven	CM	11pm-1135pm	----F--	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00
M-F News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	----F--	1		\$2,800.00		0.00						
E 28	KSNV	10/29/12	10/29/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00
M-F News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		10/29/12	11/04/12	M-----	1		\$2,800.00		0.00						
E 29	KSNV	10/30/12	10/30/12	M-F News 3 at Eleven	CM	11pm-1135pm	-T-----	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00
M-F News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		10/29/12	11/04/12	-T-----	1		\$2,800.00		0.00						
E 30	KSNV	10/29/12	10/29/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$8,000.00	1	0.00	NM	1	\$8,000.00
Monday Prime 8-10pm															
THE VOICE n/a 10/22															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		10/29/12	11/04/12	M-----	1		\$8,000.00		0.00						
E 31	KSNV	10/28/12	10/28/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
News 3 Today															
NEWS 3 TODAY/WKEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	-----S	1		\$1,500.00		0.00						
E 32	KSNV	10/24/12	10/24/12	Today Show	CM	658a-9am	--W----	:30	2	\$3,800.00	1	0.00	NM	2	\$7,600.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	--W----	2		\$3,800.00		0.00						
E 33	KSNV	10/25/12	10/25/12	Today Show	CM	658a-9am	---T---	:30	2	\$3,800.00	1	0.00	NM	2	\$7,600.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	---T---	2		\$3,800.00		0.00						
E 34	KSNV	10/26/12	10/26/12	Today Show	CM	658a-9am	----F--	:30	2	\$3,800.00	1	0.00	NM	2	\$7,600.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	----F--	2		\$3,800.00		0.00						
E 35	KSNV	10/29/12	10/29/12	Today Show	CM	658a-9am	M-----	:30	1	\$3,800.00	1	0.00	NM	1	\$3,800.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		10/29/12	11/04/12	M-----	1		\$3,800.00		0.00						
E 36	KSNV	10/30/12	10/30/12	Today Show	CM	658a-9am	-T-----	:30	2	\$3,800.00	1	0.00	NM	2	\$7,600.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		10/29/12	11/04/12	-T-----	2		\$3,800.00		0.00						
E 37	KSNV	10/28/12	10/28/12		CM	9:30a-10a	-----S	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00

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Advertiser: American Crossroads
 Product Desc: American Crossroads
 Estimate: 1257

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Chris Matthews 9:30AM S															
Chris Matthews SUN 9:30am															
CHRIS MATTHEWS SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1			\$2,000.00			0.00			
E 38	KSNV	10/28/12	10/28/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$3,600.00	1	0.00	NM	1	\$3,600.00
News 3 in Prime															
NEWS 3 LIVE (FOLLOWING NFL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1			\$3,600.00			0.00			
E 39	KSNV	10/28/12	10/28/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00
Sa-Su News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1			\$2,800.00			0.00			
E 40	KSNV	10/28/12	10/28/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
News 3 Sunrise SUNDAY															
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1			\$1,000.00			0.00			
E 41	KSNV	10/27/12	10/27/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00
Sa-Su News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-		1			\$2,800.00			0.00			
E 42	KSNV	10/27/12	10/27/12	Wknd Jeopardy	CM	630-7pm	-----S-	:30	1	\$1,050.00	1	0.00	NM	1	\$1,050.00
SAT/Jeopardy															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-		1			\$1,050.00			0.00			
E 43	KSNV	10/24/12	10/24/12	M-F Early News	CM	5-630p	--W----	:30	1	\$3,600.00	1	0.00	NM	1	\$3,600.00
M-F Early News															
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----		1			\$3,600.00			0.00			
E 44	KSNV	10/25/12	10/25/12	M-F Early News	CM	5-630p	---T---	:30	1	\$3,600.00	1	0.00	NM	1	\$3,600.00
M-F Early News															
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---		1			\$3,600.00			0.00			
E 45	KSNV	10/26/12	10/26/12	M-F Early News	CM	5-630p	----F--	:30	1	\$3,600.00	1	0.00	NM	1	\$3,600.00
M-F Early News															
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--		1			\$3,600.00			0.00			
E 46	KSNV	10/29/12	10/29/12	M-F Early News	CM	5-630p	M-----	:30	1	\$3,600.00	1	0.00	NM	1	\$3,600.00
M-F Early News															
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----		1			\$3,600.00			0.00			
E 47	KSNV	10/30/12	10/30/12	M-F Early News	CM	5-630p	-T-----	:30	1	\$3,600.00	1	0.00	NM	1	\$3,600.00
M-F Early News															
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----		1			\$3,600.00			0.00			
E 48	KSNV	10/24/12	10/24/12	Late Night w/Fallon	CM	1236a-136am	--W----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
Late Night w/Fallon															
LATE NIGHT W/JIMMY FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----		1			\$700.00			0.00			
E 49	KSNV	10/25/12	10/25/12		CM	1236a-136am	---T---	:30	1	\$700.00	1	0.00	NM	1	\$700.00

Order / Rev: 108041
 Alt Order #: 06865670
 Flight Dates: 10/24/12 - 10/30/12

Advertiser: American Crossroads
 Product Desc: American Crossroads
 Estimate: 1257
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Late Night w/Fallon Late Night w/Fallon															
LATE NIGHT W/JIMMY FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---T---	1		\$700.00		0.00						
E 50	KSNV	10/26/12	10/26/12	Late Night w/Fallon	CM	1236a-136am	----F--	:30	1	\$700.001		0.00	NM	1	\$700.00
Late Night w/Fallon LATE NIGHT W/JIMMY FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$700.00		0.00						
E 51	KSNV	10/29/12	10/29/12	Late Night w/Fallon	CM	1236a-136am	M-----	:30	1	\$700.001		0.00	NM	1	\$700.00
Late Night w/Fallon LATE NIGHT W/JIMMY FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$700.00		0.00						
E 52	KSNV	10/30/12	10/30/12	Late Night w/Fallon	CM	1236a-136am	-T-----	:30	1	\$700.001		0.00	NM	1	\$700.00
Late Night w/Fallon LATE NIGHT W/JIMMY FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$700.00		0.00						
E 53	KSNV	10/24/12	10/24/12	The Agenda 1230pm	CM	1230-1p	--W----	:30	1	\$1,000.001		0.00	NM	1	\$1,000.00
The Agenda 1230pm NEWS 4: THE AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--W----	1		\$1,000.00		0.00						
E 54	KSNV	10/25/12	10/25/12	The Agenda 1230pm	CM	1230-1p	---T---	:30	1	\$1,000.001		0.00	NM	1	\$1,000.00
The Agenda 1230pm NEWS 4: THE AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---T---	1		\$1,000.00		0.00						
E 55	KSNV	10/26/12	10/26/12	The Agenda 1230pm	CM	1230-1p	----F--	:30	1	\$1,000.001		0.00	NM	1	\$1,000.00
The Agenda 1230pm NEWS 4: THE AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$1,000.00		0.00						
E 56	KSNV	10/29/12	10/29/12	The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$1,000.001		0.00	NM	1	\$1,000.00
The Agenda 1230pm NEWS 4: THE AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$1,000.00		0.00						
E 57	KSNV	10/30/12	10/30/12	The Agenda 1230pm	CM	1230-1p	-T-----	:30	1	\$1,000.001		0.00	NM	1	\$1,000.00
The Agenda 1230pm NEWS 4: THE AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$1,000.00		0.00						
E 58	KSNV	10/27/12	10/27/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$2,000.001		0.00	NM	1	\$2,000.00
Saturday Today SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	1		\$2,000.00		0.00						
E 59	KSNV	10/28/12	10/28/12	LAW & ORDER (synd) PRIME	CM	M-SA 8-11p / SUN	-----S	:30	1	\$2,400.001		0.00	NM	1	\$2,400.00
Law & Order (synd) PRIME I&O															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S	1		\$2,400.00		0.00						
E 60	KSNV	10/24/12	10/24/12	Days of our Lives	CM	1258p-2pm	--W----	:30	1	\$1,000.001		0.00	NM	1	\$1,000.00
Days of our Lives DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--W----	1		\$1,000.00		0.00						
E 61	KSNV	10/25/12	10/25/12		CM	1258p-2pm	---T---	:30	1	\$1,000.001		0.00	NM	1	\$1,000.00

Order / Rev: 108041
 Alt Order #: 06865670
 Flight Dates: 10/24/12 - 10/30/12

Advertiser: American Crossroads
 Product Desc: American Crossroads
 Estimate: 1257

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Days of our Lives															
Days of our Lives															
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---			1		\$1,000.00			0.00			
E 62	KSNV	10/26/12	10/26/12	Days of our Lives	CM	1258p-2pm	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
Days of our Lives															
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--			1		\$1,000.00			0.00			
E 63	KSNV	10/29/12	10/29/12	Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
Days of our Lives															
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----			1		\$1,000.00			0.00			
E 64	KSNV	10/30/12	10/30/12	Days of our Lives	CM	1258p-2pm	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
Days of our Lives															
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----			1		\$1,000.00			0.00			
E 65	KSNV	10/27/12	10/27/12	News 3 Today - SATURDAY	CM	9am-930am	-----S-	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
News 3 Today - SAT															
NEWS 3 TODAY/WKEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-			1		\$1,500.00			0.00			
E 66	KSNV	10/24/12	10/24/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	--W----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
4PM NEWS (1 hour)															
NEWS 3 AT 4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----			1		\$1,800.00			0.00			
E 67	KSNV	10/25/12	10/25/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	---T---	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
4PM NEWS (1 hour)															
NEWS 3 AT 4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---			1		\$1,800.00			0.00			
E 68	KSNV	10/26/12	10/26/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	----F--	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
4PM NEWS (1 hour)															
NEWS 3 AT 4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--			1		\$1,800.00			0.00			
E 69	KSNV	10/29/12	10/29/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	M-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
4PM NEWS (1 hour)															
NEWS 3 AT 4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----			1		\$1,800.00			0.00			
E 70	KSNV	10/30/12	10/30/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	-T-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
4PM NEWS (1 hour)															
NEWS 3 AT 4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----			1		\$1,800.00			0.00			
E 71	KSNV	10/24/12	10/24/12	M-F 6-7a WakeUp w/Wa@M	CM	6-7a	--W----	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----			1		\$2,000.00			0.00			
E 72	KSNV	10/25/12	10/25/12	M-F 6-7a WakeUp w/Wa@M	CM	6-7a	---T---	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---			1		\$2,000.00			0.00			
E 73	KSNV	10/26/12	10/26/12		CM	6-7a	----F--	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00

Order / Rev: 108041
 Alt Order #: 06865670
 Flight Dates: 10/24/12 - 10/30/12

Advertiser: American Crossroads
 Product Desc: American Crossroads
 Estimate: 1257

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 6-7a WakeUp w/Wag															
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$2,000.00		0.00			
E 74	KSNV	10/29/12	10/29/12	M-F 6-7a WakeUp w/Wag	CM	6-7a	M-----	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$2,000.00		0.00			
E 75	KSNV	10/30/12	10/30/12	M-F 6-7a WakeUp w/Wag	CM	6-7a	-T-----	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$2,000.00		0.00			
E 76	KSNV	10/24/12	10/24/12	Dr. Phil	CM	3-4p	--W----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
Dr Phil															
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$1,200.00		0.00			
E 77	KSNV	10/25/12	10/25/12	Dr. Phil	CM	3-4p	---T---	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
Dr Phil															
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$1,200.00		0.00			
E 78	KSNV	10/26/12	10/26/12	Dr. Phil	CM	3-4p	----F--	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
Dr Phil															
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$1,200.00		0.00			
E 79	KSNV	10/29/12	10/29/12	Dr. Phil	CM	3-4p	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
Dr Phil															
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$1,200.00		0.00			
E 80	KSNV	10/30/12	10/30/12	Dr. Phil	CM	3-4p	-T-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
Dr Phil															
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$1,200.00		0.00			
E 81	KSNV	10/28/12	10/28/12	Jeopardy in PRIME	CM	M-SA 8-11p / SUN	-----S	:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
Jeopardy in Prime															
jep															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$2,400.00		0.00			
E 82	KSNV	10/24/12	10/24/12	M-F 5-6a WakeUp w/Wag	CM	5-6a	--W----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
M-F 5-6a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$1,200.00		0.00			
E 83	KSNV	10/25/12	10/25/12	M-F 5-6a WakeUp w/Wag	CM	5-6a	---T---	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
M-F 5-6a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$1,200.00		0.00			
E 84	KSNV	10/26/12	10/26/12	M-F 5-6a WakeUp w/Wag	CM	5-6a	----F--	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
M-F 5-6a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$1,200.00		0.00			
E 85	KSNV	10/29/12	10/29/12		CM	5-6a	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00

Order / Rev: 108041
 Alt Order #: 06865670
 Flight Dates: 10/24/12 - 10/30/12

Advertiser: American Crossroads
 Product Desc: American Crossroads
 Estimate: 1257

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E108	KSNV	10/24/12	10/24/12	Noon News Noon News	CM	12-1230pm	--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----			1		\$1,000.00			0.00			
E109	KSNV	10/25/12	10/25/12	Noon News Noon News	CM	12-1230pm	---T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---			1		\$1,000.00			0.00			
E110	KSNV	10/26/12	10/26/12	Noon News Noon News	CM	12-1230pm	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--			1		\$1,000.00			0.00			
E111	KSNV	10/29/12	10/29/12	Noon News Noon News	CM	12-1230pm	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----			1		\$1,000.00			0.00			
E112	KSNV	10/30/12	10/30/12	Noon News Noon News	CM	12-1230pm	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----			1		\$1,000.00			0.00			
E113	KSNV	10/27/12	10/27/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$1,350.00	1	0.00	NM	1	\$1,350.00
KSNV EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-			1		\$1,350.00			0.00			
E114	KSNV	10/28/12	10/28/12	NFL Pre-Game / FNA NFL Pre-Game	CM	1p-530pm	-----S	:30	1	\$5,000.00	1	0.00	NM	1	\$5,000.00
FOOTBALL NIGHT IN AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S			1		\$5,000.00			0.00			
E115	KSNV	10/27/12	10/27/12	Wknd Wheel of Fortune SAT/ Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$1,050.00	1	0.00	NM	1	\$1,050.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-			1		\$1,050.00			0.00			
E116	KSNV	10/24/12	10/24/12	FacetoFace/Ralston Report FacetoFace/Ralston Report	CM	730-758pm	--W----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
FACE TO FACE W/ JON RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----			1		\$1,800.00			0.00			
E117	KSNV	10/25/12	10/25/12	FacetoFace/Ralston Report FacetoFace/Ralston Report	CM	730-758pm	---T---	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
FACE TO FACE W/ JON RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---			1		\$1,800.00			0.00			
E118	KSNV	10/26/12	10/26/12	FacetoFace/Ralston Report FacetoFace/Ralston Report	CM	730-758pm	----F--	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
FACE TO FACE W/ JON RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--			1		\$1,800.00			0.00			
E119	KSNV	10/29/12	10/29/12	FacetoFace/Ralston Report FacetoFace/Ralston Report	CM	730-758pm	M-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
FACE TO FACE W/ JON RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----			1		\$1,800.00			0.00			
E120	KSNV	10/30/12	10/30/12		CM	730-758pm	-T-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00

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Advertiser: American Crossroads
 Product Desc: American Crossroads
 Estimate: 1257
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
FacetoFace/Ralston Repc															
FacetoFace/Ralston Report															
FACE TO FACE W/ JON RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-T-----			1				\$1,800.00		0.00			
													Totals	123	\$318,850.00